

Computer Applications *in* MANAGEMENT

Gaurav Jindal
Sakshi Sahni



COMPUTER APPLICATIONS IN MANAGEMENT

The book is written with the aim of introducing the fundamentals of computers to the readers. The book deals with theoretical as well as practical concepts. The subject matter has been presented in a very easy manner so that it facilitates the easy grasping of the concepts. The book is written in such a good manner that a person with no or little knowledge about computers can also use it to enhance his/ her knowledge. While writing a book an attention has been paid to include all the chapters that are required by the students studying diverse courses i.e. The book covers the syllabus of MBA, MCA, SCA, BBA, B.Sc. (Hons), B.Sc. (Gen) as well as other general courses of various Universities like GGSIP University, Delhi University, Andhra University, M.D University, UP Technical University, Kurukshetra University and other technical universities and institutions.

The book follows pedagogical features which include overall view of the chapter at the beginning, explaining the need of study, visualization for concept understanding and questions at the end of the topic.

Gaurav Jindal an Information Technology engineer (M.Tech), has done M.Sc (IT) and MCA from Maharshi Dyanand University, Rohtak, A-Level from DOEACC and Master Diploma in Software Technology from UPTRON, is currently pursuing Ph.D. in Computer Science. He is working as Assistant Professor in Gitarattan International Business School, affiliated to GGSIP University. He has Eight years of experience of teaching. He has published four books and contributed in many research papers and articles. His areas of interest include Mathematics, Object Oriented Software Engineering, Software Testing and Programming in C.

Ms. Sakshi Salmi is presently working as an Assistant Professor in the Computer Science department of RAM LAL Anand College, Delhi University. She has Done Masters in Computer Applications from Guru Gobind Singh Indraprastha University and Bachelor of Computer Science (Hons.) from Delhi University. She has also qualified UGC National Eligibility Test for Lectureship in Computer science and Applications. She has attended many seminars and International conferences on Information technology as well as on Management field. Her Area of Interest includes Computer Graphics, Software Engineering, Logics, Database and Algorithms. She has also offered project guidance to many MCA and B.Se. (H) students.



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C/14, D.S.I.D.C. Work Centre
Jhilmil Colony, Delhi-110095
Ph.: 8860099797, 9891185157, 9871355989
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E-mail: wisdompublications@hotmail.com

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